

Dear Adult Advisor;

Hi there and welcome to www.stopthejunk.org! A movement to empower young people to make a difference in their communities and help save the planet! If you're reading this, one of the children in your life has asked you to be their *Adult Advisor* for this project. Congratulations! Here's what that role entails:

- 1) Meet with the student and go through the materials on *stopthejunk.org*. There are a lot of resources and information that will help you both get started on the project.
- 2) Review 'Online Safety' resources together. Your student will use the internet to visit the sites of the retailers from whom they are unsubscribing. Using Google to search the internet can result in unintended search results, so make sure the computer that your student is using has 'safe search' turned on.
- 3) If the student is under 13, you will need to set-up a dedicated gmail address for your student.
 - a) ** You will need to provide your email address for mail forwarding. This means that you will accept a copy of all incoming messages sent to the inbox dedicated to this project to ensure the student's safety when messages come in from members of the community.
 - b) Once that is set up, help upload the 'Getting Started' kit to the new Google Drive.
- 4) Help your student decide on a plan for communicating with the community. There are many ideas in the marketing materials folder and you both can come up with some of your own too.
- 5) Meet regularly to gauge how things are going and to motivate your student to keep reaching out. When I did this project, the interest in the community was great but people needed reminding often. If your child needs help, encourage them to recruit a friend.

If you have any questions or want to let me know how it's going, feel free to reach out to stopthejunk.info@gmail.com. I'd love to hear how people are doing with the project and if any improvements can be made to the kit

Thanks and good luck;
Jacqui